



The 2023 **Tiguan**



The 2023 Tiguan

A suburban legend

Stylish. Versatile. Fun-to-drive. Comfortable. Family-friendly? Make no mistake about it. The 2023 Tiguan is our most adaptable SUVW yet, designed to tackle whatever family life throws your way, and look good doing it.

Whether for long drives or spins around the block, the Tiguan makes driving with your family a breeze. The standard **4MOTION® All-Wheel Drive** lets you stick to the game plan come rain or shine or snow, and feel confident in all conditions. The standard **Digital Cockpit** with 8" digital display serves up driving info like travel time and route guidance at a glance. Upgrade to the available 10.25" Digital Cockpit Pro for even more personalized options. This tech is a road trip's best friend.

Speaking of tech, it spans far beyond the Tiguan driver seat. With the available **Car-Net®** app¹, you can stay connected to your Tiguan in over 20 ways. Check your vehicle status, unlock/lock and remote start your Tiguan, find where you last parked, and more – all from your smartphone. From anywhere.

¹ Requires compatible mobile device running iOS 12, Android 8, or higher, with cellular service. Access to the desktop web portal requires a compatible internet browser. Microsoft Internet Explorer is not supported.
² Driver assistance feature. Drivers must continue to perform manual checks and pay full attention to the road and safe driving at all times. See owner's manual for important information and feature limitations.



Smart design and smarter tech

Style and comfort come together in the Tiguan. The available **Panoramic Sunroof** nearly stretches the entire roof for an impressive view, the 40/20/40 split folding second row lets you store long items like skis and hockey sticks down the middle, and the optional third row ups your seating to 7. Plus, the bold, available **R-Line Styling** in two distinct options of interior and exterior enhancements makes your Tiguan the envy of your neighbours' driveway.

Above all, your family's safety comes first in the Tiguan thanks to a full suite of active, peace-of-mind-inspired safety features. Like standard **Side Assist (Blind Spot Monitor)** with **Rear Traffic Alert**² and **Front Assist with Autonomous Emergency Braking**² which acts as an extra set of eyes, and a quicker set of brakes to help prevent accidents before they happen.

Get ready to make family life look way too easy in this versatile, compact SUVW.



¹ Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria and testing methods. Refer to the EnerGuide 2023 for Natural Resources Canada's estimated fuel consumption figures. Actual fuel consumption will vary based on driving conditions, driver habits and the vehicle's condition, weight carried and additional equipment.



Engine	2.0 TSI® 184 HP, 221 lb-ft			
Transmission	8-speed automatic transmission with Tiptronic® 4MOTION® All-Wheel Drive			
Dimensions	Wheelbase: 2791 mm Length: 4728 mm Width: 2099 mm	Height: 1688 mm Curb weight (5 seater): 1733 kg Curb weight (7 seater): 1784 kg		
Fuel Economy (L/100 km)¹		City	Highway	Combined
	Tiguan	10.6	8.0	9.4
	R-Line	11.0	8.3	9.8

Customize your Tiguan

Make your Tiguan your own with styles and features you'll love.

Wheel Options



01 17" Dublin alloy wheels (Trendline)



02 18" Kingston alloy wheels (Comfortline)



03 19" Valencia black alloy wheels (Comfortline R-line Black Edition)



04 20" Misano alloy wheels (Highline R-Line)

Paint & upholstery options by trim

	Trendline	Comfortline	Comfortline R-Line Black Edition		Highline R-Line		
	Titan Black Cloth	Titan Black Leatherette	Titan Black Leatherette	Cinnamon Leatherette	Titan Black Leather	Hazelnut & Titan Black Leather	Storm Grey Leather
Deep Black Pearl	✓	✓	✓	✓	✓	✓	✓
Pure White	✓	✓	-	-	-	-	-
Platinum Grey Metallic	✓	✓	✓	✓	✓	✓	-
Pyrite Silver Metallic	✓	✓	✓	✓	✓	-	✓
Atlantic Blue Metallic	-	✓	-	-	✓	-	✓
Oryx White Pearl¹	-	-	✓	✓	✓	✓	✓
Kings Red Metallic²	-	✓	-	-	-	-	-

*Additional fees apply

A whole lot less than you'd expect

Cost of maintenance

The Tiguan is built to go the distance. With a longer than-average warranty and world-class German engineering, owning and maintaining one is a lot more affordable than you think. In fact, it's among the most cost-effective vehicles to maintain in its entire segment.¹ Use the convenient third party [Vincentric cost of maintenance tool](#) at [vw.ca](#) to see for yourself.

¹Based on a comparison to other 2023 vehicles available at the time of publication.

²Up to 26% savings compared to the cost of paying for maintenance, on a per service basis. Potential savings percentage determined using the average savings amount of all model/year plans vs. the retail cost of individual services in 2022. See dealer for details.

Easy to get into Easy to maintain

Prepaid Maintenance

When compared to pay-as-you-go maintenance, VW Prepaid Maintenance isn't just better for your Volkswagen, it's better for your wallet too, with up to 26% in savings.²

On top of our 3-, 4-, and 5-year plans, we now offer a **new, comprehensive 2-year Prepaid Maintenance plan** designed to give you even more savings and peace of mind.

[Learn more at \[www.vw.ca\]\(#\)](#)

Why it pays to go Prepaid:

- VW expertise
- Genuine parts and fluids
- Rigorous multipoint inspection
- Comprehensive coverage
- Lower cost of ownership
- Regularly scheduled service





The 2023 Tiguan

Trims and options

Trendline

Performance

- Driving Profile Selection with Eco driving mode
- Speed-sensitive power steering
- Start/stop system with regenerative braking
- Towing preparation up to 1,500 lbs (680 kg)

Safety

- Hill Hold Assist and Hill Descent Control
- Electronic Stability Control (ESC)
- Automatic headlights with coming and leaving home function
- Tire Pressure Monitoring System (TPMS)
- Front and rear Side Curtain Protection* with front side airbags
- Side Assist (Blind Spot Monitor) with Rear Traffic Alert
- Front Assist with Autonomous Emergency Braking and Pedestrian Detection
- Vehicle immobilizer
- Electronic parking brake
- Washer fluid level indicator
- Cruise control
- Rearview camera with static guidance lines
- Tool kit and jack
- Space- and weight-saving spare tire, T145/85 R18

Infotainment & Technology

- Diversity antenna AM/FM reception
- 6 speakers
- App-Connect smartphone integration (Apple CarPlay® and Android Auto™)
- 6.5" touchscreen infotainment system
- Remote start preparation (when equipped with KESSY only)
- Bluetooth® mobile phone connectivity
- USB Type C port (x2) in front centre console
- Volkswagen Digital Cockpit (8.0" instrument cluster)

Exterior

- Power-adjustable and heated exterior mirrors
- Heated washer nozzles
- Black roof rails
- LED tail lights
- Automatic LED reflector headlights with LED Daytime Running Lights (DRLs) and Coming/Leaving Home function
- Black window surrounds
- 17" Dublin alloy wheels 7J x 17
- All-season tires, 215/65 R17 99H
- Body-coloured exterior mirror housings

Interior

- Manual air conditioning
- 40/20/40 split-folding rear seats with centre armrest
- Variable cargo floor
- 2 front and 2 rear reading lights
- Front centre armrest
- Front seats with manual height adjustment
- Leather gearshift knob
- Heated front seats
- Illuminated vanity mirrors
- Power outlets, 12V (x3)
- Leatherette door inserts
- Leatherette multi-function heated steering wheel
- Decorative inserts: "Titanium Silver"
- Cloth seating surfaces
- Backseat levers in cargo area

Optional Equipment

- Third Row Package: Third-row seats for a total of 7 seats (removes variable cargo floor)

Comfortline

Includes Trendline equipment plus:

Safety

- Rearview camera with dynamic guidance lines
- Alarm system
- Travel Assist (Adaptive Cruise Control, Lane Assist and Emergency Assist)

Infotainment & Technology

- Wireless App-Connect smartphone integration (Apple CarPlay® and Android Auto™)
- Volkswagen Car-Net® (remote connectivity)
- Emergency call service
- USB Type C port (x1) in rear centre console
- Volkswagen Digital Cockpit Pro (10.25" configurable instrument cluster)
- 8.0" touchscreen infotainment system
- Voice control
- Remote start
- KESSY - keyless access with push-button start
- SiriusXM® satellite radio
- Wireless device charging

Exterior

- Power tailgate
- Rain-sensing wipers
- Privacy glass
- 18" Kingston alloy wheels 7J x 18
- All-season tires, 235/55 R18 100H
- Chrome window surrounds

Interior

- Climatronic® dual-zone front electronic air conditioning
- Interior chrome accents
- Cargo cover
- Auto-dimming interior rearview mirror
- 2-way driver power lumbar support
- 8-way power driver seat with power recline
- Decorative inserts: "Checked Flag"
- Front comfort seats
- Leatherette seating surfaces

Optional Equipment

- Third Row Package: Third-row seats (for a total of 7 seats) and Third row floor mats
- Sunroof Package: Panoramic power sunroof

Comfortline R-Line Black Edition

Includes Comfortline equipment plus:

Safety

- Park Distance Control (front and rear sensors)

Exterior

- Panoramic power sunroof
- 19" Valencia black alloy wheels 8.5J x 19
- All-season tires, 255/45 R19 100H
- R-Line exterior design with black styling elements
- Black window surrounds
- Black exterior mirror housings

Interior

- Aluminum door sills with "R-Line" logo
- Brushed stainless steel pedals
- Black headliner
- Interior ambient lighting, customizable up to 30 colours
- Interior footwell lights
- R-Line Leather multi-function heated sport steering wheel

Optional Equipment

- Third Row Package: Third-row seats (for a total of 7 seats) and Third row floor mats

Highline R-Line

Includes Comfortline R-Line Black equipment plus:

Safety

- Park Distance Control (Front and rear sensors) with Park Assist
- Area View 360°
- Dynamic Road Sign Display
- Light Assist (automatic high beam control)
- Dynamic headlights with cornering lights and poor-weather lights

Infotainment & Technology

- Fender® premium audio system - 8 speakers plus subwoofer
- Satellite navigation

Exterior

- Heated exterior mirrors with power-autofolding, memory and reverse tilt-down function for passenger side
- Power tailgate with Easy Open and Easy Close function
- Body-coloured exterior mirror housings
- Chrome window surrounds
- Illuminated front exterior design elements
- Silver roof rails
- LED "Signature" headlights with Adaptive Front-light System (AFS)
- 20" Misano alloy wheels 8.5J x 20
- All-season tires, 255/40 R20 101H
- R-Line exterior design
- Heated wiper park

Interior

- Climatronic® three-zone front and rear electronic air conditioning
- Decorative inserts: "Dark Grid"
- Ventilated front seats
- Leather seating surfaces
- 8-way power front seats with driver memory function
- Heated outer rear seats
- Front sport seats

Optional Equipment

- Third Row Package: Third-row seats (for a total of 7 seats) and Third row floor mats

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